KeyPrediction

Technology Talent and Digital Transformation Services

Operating from **Mexico, Spain, and the United States**, we proudly serve clients across **North America, South America, Europe, and India.**

Introduction

Key Prediction has rapidly and cost-effectively implemented sophisticated conversational NLP Solutions, Machine Learning Models, Managed Software as a Service (M-SaaS), Artificial Intelligence (AI) solutions, and Advanced Analytics —empowering clients with a competitive edge, resilience, and sustainable growth.

Digital Transformation

- Automate processes, gain insights, and leverage the latest technologies.
- Enhance customer experiences.
- Boost operational efficiency.
- Unlock new opportunities.

Driving Innovation with IBM watsonx

Leveraging IBM's watsonx platform, we enhance AI-driven solutions that help businesses transform complex challenges into growth opportunities. As IBM's Gold Partner in Mexico and Silver Partner in the U.S. and Spain, we deliver machine learning models, advanced analytics, artificial intelligence, and Managed SaaS (M-SaaS) solutions. By integrating watsonx, we optimize decision-making, operational efficiency, and data-driven insights to empower businesses worldwide.

About Key Prediction

Expertly skilled technology teams
Quickly fill your IT talent gap with our exclusive database of over 20,000 skilled IT specialists.

Strategic Partners
Strategically partnered with leading global technology platform providers.

We empower the growth of top technology talent
Working alongside four of Mexico's top technology universities.

Leading AI Innovation in LATAM
Co-founder of the first Cognitive Computing Association in LATAM.

A Trusted Partner

Key Prediction has designed, built, and implemented cutting-edge technologies that help companies attract talent, foster communities, enhance financial offerings, expand influence, automate processes, and much more. As a trusted partner of IBM, Amazon, Microsoft, Google, MongoDB, and other global technology leaders, we deliver best-in-class solutions tailored to drive success.

Our Solutions

Machine Learning Models

- Automate decision-making
- Improve predictive analytics
- Detect patterns and anomalies
- Optimize recommendations
- Enable continuous learning
- Integrate seamlessly
- Scale efficiently

Advanced Analytics

- Infuse AI and machine learning
- Generate insights and recommendations for: sales and innovation
- Pilot new ideas
- Identify and respond to risk factors
- Discover actionable insights from your data

Artificial Intelligence (AI)

- Automate complex tasks
- Enhance decision-making
- Optimize efficiency and speed
- Personalize user experiences
- Enable real-time insights
- Adapt and learn continuously
- Integrate across systems

Managed Software as a Service (M-SaaS)

- Simplify software management
- Ensure continuous updates and security
- Optimize performance and scalability
- Automate maintenance and troubleshooting
- Seamless integration with enterprise systems
- Reduce IT workload and operational costs
- Access expert support and monitoring

We Bring Innovation to Life!

We are easy to work with, offer proven down-to-earth methodologies, and we bring decades of industry and corporate experience to support your success. When you need a partner to design and build a solution, educate and train colleagues, create rapid prototypes, or translate tech-talk into reality for non technical audiences, we can help.

Representative Clients

HSBC · Rappi · McKinsey & Company · PPG · Ternium
AMERICAN EXPRESS · Rotoplas · IBM · Microsoft · Tecnológico de Monterrey
Clip · ZURICH · GNP SEGUROS · virtusa POLARIS · GDT
Actinver · BANCO AZTECA · cinépolis · Profuturo · TECH mahindra · Teleperformance
BANORTE · elektra · afore XXI BANORTE · Teletón · wipro

Strategic Partners

IBM Gold Partner · Google
Microsoft · aws
IBM Silver Partner · MongoDB

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